

## A CENTURY OF MOTORISATION IN URBAN AND RURAL CONTEXTS: PATHS OF MOTORISATION IN GERMAN CITIES

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With 2 figures and 7 tables

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**Summary:** Historical trends in motorisation have been intensively studied by transport historians. However, this is not true for the spatial aspects of these trends. It is well-known that the level of motorisation today is considerably lower in cities than in suburban and rural areas. However, this has not always been the case. The paper studies spatial structures in motorisation for German cities over the period 1907 to 2008. A typology is developed including 80 cities according to their motorisation trends over the period 1938 to 2008. The results show characteristic paths of motorisation. It also becomes apparent that motorisation started in the cities, and the countryside ‘overtook’ the cities not before the 1960s in terms of motorisation levels.

**Zusammenfassung:** Die historische Entwicklung der Motorisierung ist von Verkehrshistorikern intensiv erforscht worden. Dies gilt jedoch nicht für deren räumliche Differenzierung. Heute ist die Motorisierung in Städten bekanntlich deutlich geringer als in suburbanen und ländlichen Räumen. Dies war jedoch nicht immer so. Der Beitrag untersucht die räumliche Struktur der Motorisierung anhand deutscher Städte für den Zeitraum 1907 bis 2008. 80 Städte werden anhand ihrer Motorisierungsentwicklung im Zeitraum 1938 bis 2008 typisiert. Dabei zeigen sich charakteristische Motorisierungspfade. Darüber hinaus wird deutlich, dass die Motorisierung in den größeren Städten begann und erst in den 1960er Jahren der ländliche Raum die Städte überholte.

**Keywords:** Motorisation, transport trends, transport history, car availability

### 1 Introduction

The 20<sup>th</sup> century has been described as the century of the automobile by transport historians and sociologists (CANZLER and SCHMIDT 2003), our age as the age of the automobile (FLINK 1988), and our society as an automobile society (KUHLMANN 1995). Beyond doubt, other ground-breaking trends, discoveries and inventions shaped the 20<sup>th</sup> century as well, including film and telecommunication, globalisation, secularisation, and change in values. But hardly any other artefact dominated a whole century, contributed to destruction in ecological and urban structures, to socio-spatial exclusion and integration, freedom and emancipation from regional constraints to the extent the car did. This is particularly true since the period of mass motorisation, the car’s broad penetration of the population after its “bumpy triumph” (MERKI 2002; author’s translation) at the beginning.

The history of motorisation has been studied intensively in historical, political and social sciences for Germany as well as on an international level (SACHS 1984; BLAICH 1987; LAUX 1992; NIEMANN

and HERMANN 1995; MERKI 2002; for the USA see FLINK 1988; LING 1990; for overviews of research see BARKER 1993; SCHMUCKI 1995). This research focuses on political, societal, economic and technical trends. There is little empirical evidence on the spatial side of motorisation history, apart from international comparisons. Only casually, historians mention that today’s high level of motorisation in rural areas did not exist from the beginning. Rather the triumph of the car started in cities (ASMUS 1995; MERKI 2002).

This observation, however, leaves open a number of questions: How large were the differences in car ownership levels between cities and the countryside? When did these differences diminish and eventually turn around? Are they homogeneous over various regions, or do cities (or rural areas) exhibit different paths of motorisation?

This paper aims to corroborate the existing, anecdotic observations by a systematic analysis of long-term motorisation data for German cities over the period 1907 to 2008. The focus is on typical paths of cities; rough comparisons with rural areas are made as well. The next section gives an over-

view on the state of research. Subsequently the data are introduced, followed by the results and an outlook.

## 2 Spatial trends in motorisation in Germany

The term motorisation may refer to various vehicle types depending on its definition (SCHMUCKI 1995). In its broadest sense it includes the general level of mechanisation in transport, in the narrowest sense it refers to the level of private car ownership. Mostly it refers to motor vehicles for road transport, including cars, trucks, busses and motor cycles. Within this range, private cars clearly dominate in quantitative terms today. For historical studies it is important to consider that business cars and taxis are cars as well. It was only after 1960, that the majority of cars in Germany were registered as private cars (EDELMAANN 1989, 227).

It is well-known that today's level of motorisation is higher in suburban and rural areas than in cities (LÖTSCHER et al. 2001). In North-Rhine Westphalia car motorisation (or car ownership) level in urban districts<sup>1)</sup> varies between 441 (Aachen) and 576 (Münster) cars per 1,000 inhabitants (inh), but between 535 (Recklinghausen) and 672 (Düren) (MBV NRW 2008, 55). For the household level data availability is less satisfactory. According to PREISENDÖRFER (2001) 42% of households did not have their own cars in cities with more than 500,000 inh in 1998, as compared to 17% in municipalities with less than 2,000 inh. The shares of urban households not owning a car are even considerably higher in inner-city areas than on city levels as a whole (see JÜRGENS and KASPER 2006 for Cologne).

The reasons for the lower level of motorisation in cities are urban transport systems and structures of land-use, including better public transport, lack of parking space, and short distances between housing and places of out-of-home activities. What is more, there are social and cultural differences, such as concentrations of poor households, young people and single households in cities.

Trends in travel mode choice suggest growing divergence in motorisation levels over recent decades between large cities, particularly their centrally located, high-density neighbourhoods, on the one hand, and smaller municipalities on the other hand (SCHEINER 2006). For instance, the level of motorisation is cur-

rently declining slightly in Berlin (from 365 to 360 cars per 1,000 inh over the period 2002–2007) as well as in Hamburg (from 478 to 476) and Bremen (from 446 to 441). As opposed, the figure for Germany as a whole still increases (from 538 to 566 over the same period<sup>2)</sup>.

The difference in motorisation level between urban and rural areas has not always been the way it is now. Transport historians have often pointed out that the private car started its triumph in the cities (SACHS 1984, 23ff; EDELMAANN 1989, 92; ASMUS 1995; MERKI 2002). ASMUS (1995) highlights that in Schleswig-Holstein motor vehicles were concentrated in the cities of Altona, Kiel and Flensburg before World War (WW) I, while being virtually non-existent in the countryside. He also reports that urban-rural differences in motorcycle ownership were less pronounced then. MERKI (2002, 68) notes for the same period that in Berlin or Hamburg the level of car ownership was three times as high as in rural Silesia or Posen. EDELMAANN (1989, 92) reports low levels of motorisation in rural areas as well as in the industrial centres of the Ruhr and Upper Silesia around 1928.

The USA exhibited a somewhat different pattern. Although the earliest US cars also appeared in the cities, the innovation was adopted very fast in the countryside. First, most US farms were characterised by subsistence and isolation due to the extremely low population density, which made private cars more beneficial to farmers than in Germany. Second, the American vehicle industry launched the Ford T as a relatively affordable model as early as 1908. For these reasons the car was more common in the countryside than in cities even before WWI, and it contributed considerably to integrating rural areas into the urban American economy and society (BERGER 1979; FOSTER 1983, 33; INTERRANTE 1983, 95ff.; FLINK 1988, 132ff.; LING 1990, 7).

Commendable as these historical studies are, they provide very limited systematic empirical evidence. One can only suspect at which point in history the above discussed spatial differences levelled off and, finally, turned around. VOIGT (1965, 465) reports motorisation levels for the old *Bundesländer* for 1962. The figures suggest that motorisation in rural areas was still below average then. Hamburg appeared to have the highest level with 128 cars per 1,000 inh. However, the less wealthy *Bundesland* of Bremen had only a medium level, and Berlin (West) had the lowest

<sup>1)</sup> 'Urban districts' are actually known as 'district-free cities' (*kreisfreie Städte*) and typically include agglomeration cores, i.e. large cities with about 100,000 inhabitants or more.

<sup>2)</sup> Data from the internet sites of the Federal Statistical Office and the Statistical Offices of the Länder. More recent data cannot be directly compared any more due to the exclusion of temporarily de-registered vehicles.

level among all *Bundesländer* with 92 cars per 1,000 inh. Apparently, economic or other local impact factors were stronger at this time than a general urban-rural difference. HARTENSTEIN and LIEPELT (1961) found in their groundbreaking sociological study an almost identical level of private car ownership for urban and rural regions of 22% and 24% of all households, respectively (*ibid.*, 67). These results are likely to be somewhat biased due to the wording in the questionnaire used (“Is there a car in your family?”), as in rural areas more than elsewhere the family may not have been equated with the household. In Hamburg a considerably higher motorisation level was found at the outskirts than in the centre (42% v. 26% of families, *ibid.*, 68). This finding points towards segregation and early suburbanisation processes. At the same time, small-scale activity spaces and holdings of cheaper vehicles were above average in rural areas, which is reflected in large proportions of motorcycles and bicycles used for job trips and the large share of employees for whom residence and workplace are identical (Tab. 1).

These empirical glimpses suggest that the spatial structure of motorisation and activity spaces differed strongly from today’s patterns until at least the 1960s. Motorisation levels were high in cities, in some at least, and were strongly affected by local economic conditions. Apart from the general affluence level the local significance of the automotive industry may have played an important role. What is more, the relative importance of agricultural and industrial or service sector employment may have been important, as the activity spaces of rural farmers were probably very limited.

### 3 Data and methodology

The analysis presented in this paper is based on motorisation figures for cars, motorcycles and motor vehicles in total. The Statistical Yearbook of German Municipalities includes these figures for relatively large cities. These typically include all urban districts (‘district-free cities’, *kreisfreie Städte*), complemented by medium-sized towns and cities within districts (*kreisangehörige Städte*) wherever data are available. From 1938 vehicle holdings for cities with 20,000 inh or more are included<sup>3</sup>. After WWII the time series is re-

sumed in 1954. The cities included in the Statistical Yearbook often change. Reasons include the loss of state territory after WWII, the German division and reunification, municipal area reforms, the loss of self-administration (*Kreisfreiheit*) of many towns and cities, and population changes.

For 1928 the national Statistical Yearbook of Germany includes data on motorisation only for cities with 100,000 inh or more. For earlier years city-level information is limited to the Hanseatic cities of Hamburg, Bremen and Lübeck plus Berlin since 1907.

As the old books are often hardly readable by software, data preparation requires considerable effort. An attempt was therefore made to use data from regular, but not annual, intervals. The data were scanned, corrected manually and processed further. In order to span a period as long as possible, and considering WWI, after which motorisation data were resumed from 1921, seven-year steps were chosen for the first decades (1907, 1914, 1921, 1928). For the remaining period ten-year steps were used with an interruption around WWII (1928, 1938, 1954, 1958, 1968, 1978, 1988, 1998, 2008). The data used include the number of cars (including estate cars, in early years referred to as ‘motor vehicles that primarily serve the transport of passengers’), motorcycles (including mopeds), other motor vehicles, and motor vehicles in total. All figures were recalculated to vehicles per 1,000 inh.

In order to approximate rural motorisation levels, sum values for the German Reich (1907–1938, without Austria in 1938) and the Federal Republic of Germany (1954–2008) were used, subtracting the data for cities. It is important to keep in mind that the area remaining after subtraction is not identical in all years of observation due to the changing composition of cities. The comparability is strongly limited for 1928, as the Statistical Yearbook city-level data in that year only include cities with 100,000 inh or more. Population size classes are used to categorise cities; note that this does not fully account for the complexity of urban development. The same is true for the residual category of rural areas.

It also should be noted that the motorisation figures calculated do not necessarily reflect private motorisation levels. First, the figures include company cars, which are typically registered at the firm location. Secondly, vehicles registered at manufacturers’ places are included as well. This will be considered for interpretation.

Data processing had to consider a number of specific cases. Information for Berlin during the German separation refers to Berlin (West). Data for

<sup>3</sup> The 1938 data for medium-sized towns are included in the 1954 volume, including five urban districts with less than 20,000 inh (1938). After WWII the lower population limit is generally 20,000 inh.

**Tab.1: Travel mode use for job trips 1960**

	Rural areas	Urban areas	Hamburg
Public transport	23	32	48
Car	15	14	18
Motorcycle/scooter	14	9	4
Bicycle	20	14	6
On foot	23	29	22
n.s.	5	2	2
Sum	100	100	100
Residence and workplace identical	30	12	12

All figures in percent. Source: HARTENSTEIN and LIEPELT (1961, 26 and 34)

Hannover and Aachen include the respective regions (including suburban areas) in 2008. These values were substituted by data from the Federal Statistical Offices for the two cities without their suburban hinterland. The data for Wiesbaden in 1998 include all police vehicles of the State of Hesse. This figure was therefore estimated from the adjacent years by linear interpolation.

In 1938 some data on motorcycle holdings are missing. These were estimated from cities of the same population size category, considering the general motorisation level of the respective city. In 1978 information on motorcycles is generally missing. The values were estimated by linear interpolation using the nearest year with information (1983).

The result of data preparation is a dataset including 200 cities, among those 34 are located in the former German Democratic Republic (GDR) or in former East German areas being now part of Poland. Among the remaining 166 cities, there are continuous time series from 1938 to 2008 for 80 cities. Other cities are mainly small and medium-sized towns. The largest missing city is Saarbrücken, for which no data are available for the period of autonomy (1954 and 1958). There are only four further cities with more than 100,000 inh (reference: 1954) without a complete time series (Herne, Recklinghausen, Salzgitter, Wilhelmshaven). For these cities there is no information on 1938. For Recklinghausen there are also no data from 1978 due to loss of self-administration. The 80 cities with continuous time series from 1938 are the basis for a typology of cities according to historical trends in motorisation. The types are constructed using cluster analysis with a preceding factor analysis. For the period before 1938 there is too little information, as cities with less than 100,000 inh are generally missing. The typology is used to identify typical 'paths of motorisation'. The

interpretation of results for separate cities is heuristic in character. Due to lack of historical city level data covering economic and social aspects at various points in time the same is true for the explanation of differences in motorisation.

Apart from the typology, descriptive time series categorised by city size classes and comparisons between the Ruhr area and other regions are presented. Size classes refer to the population of the cities in the respective year of reference. These analyses use the total sample of the respective year of observation, as this allows longer time series when comparisons are made between the Ruhr and other regions. A control analysis was performed including only the 80 cities with continuous time series. This analysis yielded only minimal differences, suggesting that the 80 cities should provide a relatively representative sample.

#### 4 The German Reich and the Federal Republic of Germany, 1907 to 2008

##### 4.1 Motorisation in urban and rural areas

The longest time series on motorisation available reach back to 1907. Only Berlin, Hamburg, Bremen and Lübeck can be distinguished as separate cities from Germany as a whole. The focus is on cars and motorcycles here. The data for all motor vehicles taken together are largely akin to those for cars.

Figure 1 shows the unchallenged top position of Berlin in the first decades of car motorisation. In 1907 almost 15% of all vehicles 'serving primarily passenger transport' in the German Reich were registered in Berlin. These 1,449 vehicles also included public transport vehicles (busses, taxis). But even the lowest power range (up to 8 hp) included no less than 532 vehicles in Berlin, compared to only

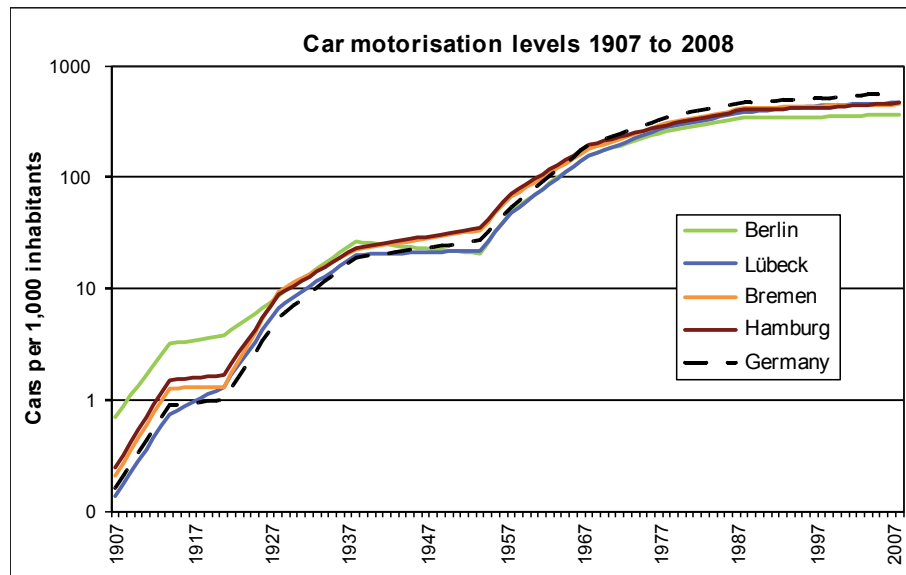


Fig. 1: Motorisation trends (cars) 1907–2008.

The Y-axis is logarithmic, as otherwise differences cannot be detected in early years due to small values. Values for 2008 were extrapolated from 2007 including temporarily de-registered vehicles that are excluded from official statistics since 2008. Values for years without data (see section 3) are interpolated

93 in Hamburg, which had almost half as many inhabitants back then. This illustrates Berlin's enormous power of innovation and economic potential at that time. It also suggests the tremendous change in perception of public spaces that must have taken place, as the 1,449 registered cars were concentrated in an area that matches today's inner city of Berlin (63 sq.km, covering approximately the district of Berlin-Mitte plus adjacent neighbourhoods). For comparison: At the same time, 946 cars were registered in Brandenburg on an area of 40,000 sq.km, 65 cars in Pomerania (30,000 sq.km). These figures match motorisation levels of 0.71 cars (Berlin), 0.27 (Brandenburg) and 0.04 (Pomerania). Compared to the German Reich as a whole, car motorisation in Berlin was four-fold stronger. The Hanseatic cities of Hamburg and Bremen also clearly exceeded the German average.

In the 1920s smaller towns and the German Reich as a whole started catching up with Berlin. On the one hand, other regions started to catch up economically, on the other hand early suburbanisation trends emerged in societal reform movements (e.g. in the settlement Eden in Oranienburg near Berlin) and in the upper classes (e.g. residences of industrial magnates). However, Berlin fell below the German average only after the collapse in WWII, caught up again to the average and fell back again not before the 1960s. Bremen and Hamburg fell below the average not even before the 1970s. The smaller Hanseatic

city of Lübeck could not catch up with the larger cities, neither before nor after WWII. Its motorisation level slightly exceeded that of Hamburg and Bremen only from the 1990s.

The picture looks very different for motorcycles (Fig. 2). Lübeck started clearly above the German average in 1907, holding the leading position among the cities studied until 1928 when it was overtaken by Berlin. The latter city also started slightly above average. In the 1930s all four cities studied fell well below the German average, particularly in the 1950s when mass motorisation started as a rural motorcycle phenomenon (see below).

The period from 1928 allows a more systematic investigation considering the whole sample of cities (Tab. 2). Trends in car ownership clearly show the initial salience of cities compared to smaller towns and rural areas. The comparison between cities from 500,000 to 1 m inh and rural areas suggests itself for quantification, as the largest cities (> 1 m inh) are strongly affected by the specific case of Berlin and the collapse in WWII. As a consequence, the 1954 motorisation level in the largest cities hardly exceeded that in 1938. In the other large cities (500,000–1 m inh) motorisation was twice as high as in the countryside. When the economically weak and low-motorised Ruhr area is excluded, cities and countryside even differed by factor 2.5. This salience of the cities existed similarly even in 1928, and it continued to the end of the 1950s.



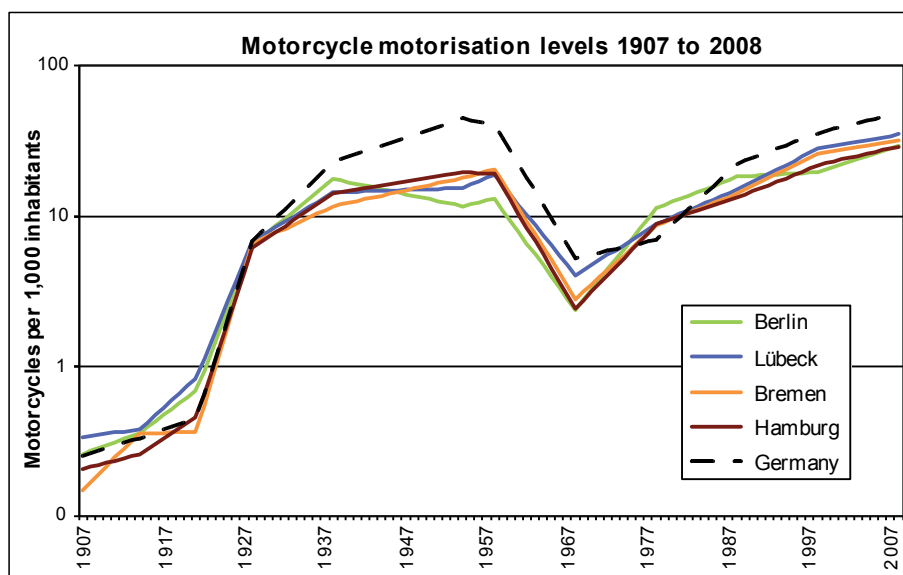


Fig. 2: Motorisation trends (motorcycles) 1907 to 2008  
Motorcycles incl. mopeds. See remarks below figure 1

Not earlier than in the 1960s did the countryside catch up with the cities in terms of car ownership, and not before the 1970s the urban-rural decline turned around. In the decade between 1958 and 1968 the general level of motorisation increased almost four-fold from 54 to 196 cars per 1,000 inh, but almost five-fold from 44 to 204 in rural areas. This matches the period of the first wave of suburbanisation. Hence, these figures probably do not only reflect a catch-up motorisation of the rural population, but also an import of vehicles by in-moving urban residents who transformed the countryside into suburbia – similar to the USA after WWI, where higher motorisation levels have been observed in the suburban countryside than in the inner city (FLINK 1988, 134). Over this period the countryside – which was no original rural area anymore now – rose from the last to the first position in car ownership among all categories shown in table 2. Today the level of car ownership in cities (500,000-1 m inh) is 22% lower than in rural areas.

Besides middle-class residential suburbanisation, increasing affluence in rural areas was supported by counterurbanisation processes that stretched out into the countryside since about the 1980s. Car diffusion was also supported by the modernisation and extension of rural road networks in the 1960s and 1970s, as well as by rail closures and cutback of public transport services in the countryside, with the consequence of decreasing competitiveness of public transport.

There was no such turnaround with motorcycles. Motorcycle ownership was on a similar level in all municipality size classes as well as in rural areas in

1928. By 1938 the motorcycle had become a typical rural vehicle, reaching a considerably above-average level of ownership. Again this was partly a consequence of the poor condition of rural roads, which made car-driving difficult and slow. Quickly after WWII a first wave of mass motorisation began in which the number of motorcycles by far exceeded the number of cars for a short time. In this period motorcycles were still concentrated in the countryside.

It is also striking that spatial differences in motorisation were considerably more pronounced in early years than today, although the absolute differences between municipality size classes were relative small due to the low absolute level of vehicle ownership. In order to capture this observation statistically, variation coefficients of motorisation are compared over the years (Tab. 3). The variation coefficient is defined as the standard deviation divided by the arithmetic means. Hence, it is independent of measurement units and, therefore, of the absolute level of motorisation. Both the variation coefficients of vehicle ownership and car ownership starkly decreased over the study period until about 1980, but increased afterwards. The decrease reflects that motorisation was strongly affected by local conditions in early decades, e.g. by a city's economic power. The ongoing distribution of cars over the population led to decreasing relevance of such conditions (regional differences in the USA had already decreased in the 1920s, see FLINK 1988, 140). The increasing differences since 1980 are likely to be not so much induced by new economic inequalities but by urban

Tab. 2: Motorisation trends by city size category 1928 to 2008

	1928	1938	1954	1958	1968	1978	1988	1998	2008*
<b>Motor vehicles per 1,000 inh</b>									
> 1 m inh	18	50	57	90	221	342	444	468	488
500,000-1 m inh	19	52	96	124	232	363	479	523	548
300-500,000 inh	17	48	74	98	209	367	480	522	606
100-300,000 inh	16	50	81	114	223	370	494	537	581
50-100,000 inh	}	43	80	108	227	389	518	554	613
20-50,000 inh		13	48	86	115	227	397	535	602
Rural**		46	98	127	254	423	580	647	744
Total	15	47	90	120	242	401	545	604	682
<b>Cars per 1,000 inh</b>									
> 1 m inh	9	25	27	59	184	284	394	408	427
500,000-1 Mio, inh	9	25	44	80	192	305	433	458	482
300-500,000 inh	8	23	33	60	174	310	432	456	529
100-300,000 inh	7	24	34	67	184	311	444	467	509
50-100,000 inh	}	20	32	62	185	320	457	478	534
20-50,000 inh		5	22	33	64	182	326	469	517
Rural**		16	22	44	204	370	491	536	616
Total	6	24	27	54	196	346	470	508	574
<b>Motorcycles per 1,000 inh</b>									
> 1 m inh	6	17	15	16	3	10	18	23	32
500,000-1 Mio, inh	7	17	33	25	3	10	16	29	33
300-500,000 inh	6	15	24	23	3	11	18	27	41
100-300,000 inh	6	16	31	30	4	11	19	29	37
50-100,000 inh	}	15	32	29	4	13	22	28	37
20-50,000 inh		7	18	37	33	6	14	23	35
Rural**		27	56	51	6	5	25	40	56
Total	7	23	45	41	5	7	22	36	49
<b>Ratios between vehicle types</b>									
Cars / motor vehicles	37%	40%	30%	45%	81%	86%	86%	84%	84%
Motorcycles / motor vehicles	46%	49%	49%	34%	2%	2%	4%	6%	7%
Motorcycles / cars	125%	121%	167%	75%	3%	2%	5%	7%	9%

**Motorcycles incl. mopeds. See remarks below figure 1**

\*\* Rural areas: all municipalities that are not separately listed in the Statistical Yearbook of German Municipalities (essentially all districts except for urban districts). The term 'rural area' is therefore only approximately correct

structures. Growing divergence in travel behaviour has already been observed in recent decades between cities and the highly-motorised countryside including small and medium-sized towns (SCHEINER 2006). This divergence may reflect, firstly, that cities tend to become the last areas that provide good alternatives to the private car (well-established public transport,

proximate destinations). Secondly, it may reflect the selective out-migration of car-oriented individuals while those without a car tend to stay or move in ('residential self-selection', CAO et al. 2009).

Some examples may illustrate the variation between cities in early years. Exceptionally high levels of car ownership could be found in 1928 in the

**Tab. 3: Variation coefficients of motorisation 1928 to 2008**

	1928	1938	1954	1958	1968	1978	1988	1998	2008
Motor vehicles	0.39	0.26	0.24	0.17	0.12	0.07	0.08	0.10	0.12
Cars	0.50	0.37	0.40	0.26	0.11	0.07	0.08	0.09	0.12
Motor cycles	0.38	0.23	0.26	0.22	0.43	0.40	0.19	0.27	0.21

cities of Dresden, Chemnitz, Frankfurt/Main and Cologne, with 11 cars per 1,000 inh, respectively. The leading position was held by Stuttgart with 14 cars, not incidentally one of the most important early locations of the automotive industry, just as the other cities listed except for Dresden. At the bottom end Gelsenkirchen, Bochum, Dortmund, Essen and other Ruhr cities could be found, which had 2–4 cars per 1,000 inh, and the tail end were Hindenburg (Silesia) and Oberhausen (Ruhr) with 1.7 cars, respectively. In 1938 car motorisation reached 5–15 cars in cities with a low level, but 30–48 cars – i.e. three to four times as many – in highly-motorised cities, including those listed above plus Düsseldorf, Saarbrücken, Munich, Hannover, Darmstadt, Erfurt and Freiburg. At that time the car must have played an enormous role in individuals' specific experience of cities. When a Ruhr worker travelled to nearby Düsseldorf, road traffic must have shaped his image of the city considerably, compared to what he was used to from home.

After WWII Frankfurt/Main and the new Federal capital of Bonn were the first cities to reach the threshold of 100 cars per 1,000 inh, Munich and Stuttgart being marginally below. The Ruhr cities as well as industrial and port cities such as Bremerhaven, Kiel, Lübeck or Salzgitter achieved only half that level (40–50 cars). In 1978 the range had shrunken to 260 (Berlin (West)) to 380 cars (Baden-Baden), the top value being only 1.5 times larger than the tail-end. The range expanded again in later years, yet without achieving the initial massive spatial inequality. Today, car ownership in the highest level cities (Schwabach, Zweibrücken, Baden-Baden, Neustadt/Weinstraße, Dessau, Aschaffenburg) reaches 617 to 649 cars, which is about 70–75% more than in tail-end Berlin (366 cars), and 50% more than in other low level cities such as Halle/Saale, Leipzig, Rostock or Hannover (417–420 cars)<sup>4)</sup>.

<sup>4)</sup> In this comparison, the exceptional cases of Ingolstadt and Wolfsburg have been excluded, because the extremely high levels in these two cities are due to vehicles registered at the head offices of car manufacturers (Audi and VW, respectively).

Again, motorcycle trends are somewhat different. Motorcycle holdings were on a high level in 1928 in cities where car holdings are so as well: Munich, Frankfurt/Main, Chemnitz, Stuttgart. However, these cases were complemented by cities with a high level of motorcycle, but not car ownership which are exclusively located in South Germany, mostly in Bavaria. Among these are Nuremberg, Ansbach, Augsburg, Karlsruhe, Mannheim, Ludwigshafen, Freiburg, Würzburg, Bamberg, Freising, Ingolstadt, Landshut, Rosenheim and more. In the years following WWII some Northern cities joined these 'motorcycle cities', but the focus clearly remains in the South until today. Motorcycle variation coefficients decreased over time, suggesting catch-up motorisation. In the 1960s and 1970s, however, the variation coefficients strongly increased. In this period motorcycle holdings generally decreased starkly, and the decrease was less pronounced in areas where motorcycles held a prominent position, which led to new spatial disparities in holdings. Starting with the new increase in motorcycle ownership since the 1980s the variation evened out at a level which had already been achieved in the 1950s.

## 4.2 The Ruhr area

The Ruhr area is undoubtedly a specific case in motorisation trends. If any, the Upper Silesian industrial district may be similar, including the cities of Hindenburg and Gleiwitz (now Zabrze and Gliwice), which also had an extremely low motorisation level in the 1920s and 1930s. The Upper Silesian district, however, is much smaller in size. Other cities with a very low motorisation level at that time are port cities (Emden, Cuxhaven, Harburg-Wilhelmsburg, Altona, Stettin, Lübeck) and some medium-sized rural towns (e.g. Zweibrücken, Pirmasens, or Neumünster). Nowhere else, however, was there such a concentrated 'under-motorisation' as in the Ruhr.

With reference to 1928, comparing Ruhr cities to other cities shows that the level of car motorisation was only a third to half as high in the Ruhr as elsewhere in any city size class (Tab. 4). Similar propor-



tions can be observed for motorcycles. These figures reflect the relatively poor working class population in this region, while the proportions of middle and upper class citizens were distinctly low (see for similar observations again FLINK 1988, 134).

The Ruhr had started to catch up in 1938 (not included in the table). This refers particularly to motorcycles, which were more affordable for blue-collar workers than cars. Car ownership had now achieved half, motorcycle ownership two thirds the level of other cities. In terms of motorcycles the Ruhr was therefore not as poor as with cars. Hence, the motorcycle served to compensate the lack of financial means in poorer regions to some extent.

Even in 1968 motorisation in the Ruhr region was clearly lower than in other regions. Car ownership had achieved 80% the level of other cities with similar size, while for motorcycles the same level had been achieved.

Today the Ruhr has caught up completely in terms of cars. In cities between 500,000 and 1 m inh the motorisation level is even slightly higher in the Ruhr than elsewhere, and the Ruhr has clearly overtaken other regions in terms of motorcycles, the level being 20% higher in the Ruhr, city size categories considered. This is mainly due to the renaissance of motorcycles since the 1990s.

### 4.3 Typical paths of motorisation in German cities

Quantitative typologies are usually made by cluster analysis. Objects (here: cities) are grouped together in a way as to maximise heterogeneity between clusters and minimise heterogeneity within clusters based on defined criteria. The criteria (variables) used here are motorisation levels for ten points in time. The variables are strongly correlated, and hence cluster analysis is not straightforward. Factor analysis was therefore used to merge the variables into uncorrelated dimensions (BACKHAUS et al. 2000). The years prior to 1938 were excluded because there is no information on small to medium-sized towns. Motorisation is measured as the number of cars, motorcycles and motor vehicles in total (per 1,000 inh, respectively). The use of other variables (cars and motorcycles only; cars only; cars, motorcycles and other motor vehicles) led to similar results. Principal components were used as the method of extraction, and the factors derived were rotated using the varimax method.

The factors are shown in table 5. They explain 84.8% of the input variables' variance. Due to outliers in 1954 – a result of WWII – the analysis was re-run excluding the 1954 values, yielding virtually identical results. The factors are easily accessible

Tab. 4: Motorisation trends by city size category 1928 to 2008 – the Ruhr area compared to other cities

	Motor vehicles per 1,000 inh			Cars per 1,000 inh			Motorcycles per 1,000 inh		
	1928	1968	2008	1928	1968	2008	1928	1968	2008
<b>Ruhr area</b>									
> 1 m inh									
500,000-1 m inh	8	196	564	4	165	496	2	3	40
300-500,000 inh	8	181	602	3	153	522	3	3	41
100-300,000 inh	8	185	585	3	156	513	2	3	44
50-100,000 inh		177			150			3	
<b>Total</b>	<b>8</b>	<b>187</b>	<b>582</b>	<b>3</b>	<b>158</b>	<b>509</b>	<b>2</b>	<b>3</b>	<b>42</b>
<b>Other cities</b>									
> 1 m inh	18	221	488	9	184	427	6	3	32
500-1 m inh	23	244	544	10	201	479	8	3	32
300-500,000 inh	22	236	608	10	194	532	8	3	42
100-300,000 inh	17	230	580	7	189	509	6	4	36
50-100,000 inh		234	613		190	534		5	37
< 50,000 inh		227	660		182	572		6	43
<b>Total</b>	<b>19</b>	<b>231</b>	<b>554</b>	<b>9</b>	<b>190</b>	<b>486</b>	<b>7</b>	<b>4</b>	<b>35</b>
<b>Germany</b>	<b>15</b>	<b>242</b>	<b>682</b>	<b>6</b>	<b>196</b>	<b>547</b>	<b>7</b>	<b>5</b>	<b>49</b>

**Tab. 5: Dimensions of motorisation trends (rotated component matrix)**

	Motorisation 1938-1968	Motorisation 1978-2008	Motorcycle motorisation
Cars 1958	0.941		
Cars 1968	0.904		
Motor vehicles 1968	0.896		
Motor vehicles 1958	0.886		0.309
Cars 1954	0.867		
Cars 1938	0.846		
Motor vehicles 1954	0.801		0.445
Motor vehicles 1938	0.781		0.386
Cars 2008		0.917	
Motor vehicles 2008		0.902	0.336
Cars 1998		0.895	0.302
Motor vehicles 1998		0.867	0.390
Cars 1988	0.426	0.838	
Motor vehicles 1988	0.403	0.815	0.319
Cars 1978	0.445	0.768	
Motor vehicles 1978	0.514	0.737	
Motorcycles 2008	-0.302	0.657	0.561
Motorcycles 1938	0.415		0.803
Motorcycles 1988		0.462	0.789
Motorcycles 1954	0.439	0.319	0.758
Motorcycles 1968			0.755
Motorcycles 1958	0.330		0.750
Motorcycles 1978		0.460	0.750
Motorcycles 1998		0.582	0.648

Loadings <0,3 suppressed. See remarks below figure 1

in terms of content, although some variables show strong loadings on more than one factor. The first factor reflects early motorisation (1938–1968), the second motorisation in later years (1978–2008). The third factor reflects motorcycle ownership. In total, the factor analysis yields very good, intelligible results, covering motorisation trends in three basic, independent dimensions.

A cluster analysis was performed using the three factors, and it resulted in the clusters shown in table 6. The analysis was done using the Ward algorithm, and the squared euclidian distance as the distance measure (as presupposed by the Ward algorithm). The Ward algorithm tends to produce clusters relatively similar in size, whereas other procedures often result in clusters of extremely different size, which yields the problem of small clusters when the sample is small.

The number of clusters can be determined using theoretical (hypotheses, previous knowledge) and/or practical criteria (plausibility, manageable number of clusters). The ‘elbow’ criterion can help from a statistical perspective (BACKHAUS et al. 2000, 375): The clustering procedure is stopped at a particularly marked increase in internal cluster heterogeneity. This can be seen in a sharp bend (‘elbow’) in graphical representations of variance increase. Neither this criterion, however, resulted in a reasonable decision here, nor are there any theoretical assumptions on the number of different urban motorisation paths. Ultimately, solutions with three to six clusters were compared. A decision was made in favour of six clusters that allow for a reasonable differentiation. 76% of the variance in this solution are between clusters, i.e. the clusters differ well from each other, while they are quite homogeneous internally.

Tab. 6: Motorisation paths – a typology of German cities: clustered cities

Cluster	1	2	3	4	5	6
<b>Motorisation trend</b>	Strongly below average, extremely below average at the beginning, no complete catch-up	Cars high at the beginning; falling back. Motorcycles at an average at the beginning, then falling back	Below average at the beginning, catching up, today at an average	Cars very high at the beginning, still above average today. Motorcycles low, today at an average after in-between maximum	Motorcycle extremely high at the beginning, today still above average. Cars high at the beginning, today at an average	Motorcycles strongly above average from the beginning. Cars low at the beginning, today high
<b>Motorisation type</b>	Low motorisation	Early motorised, falling back	Catch-up motorisation	Early motorised car city	Early motorised motorcycle city	Motorcycle city with catch-up car motorisation
<b>Cities</b>	Aachen Berlin Bremerhaven Dortmund Duisburg Emden Gelsenkirchen Kiel Lübeck Oberhausen	Bielefeld Bonn Bremen Darmstadt Düsseldorf Frankfurt/M. Hamburg Hannover Heidelberg Karlsruhe Kassel Cologne Krefeld Mainz Mannheim Munich Nuremberg Pforzheim Stuttgart	Bayreuth Bochum Bottrop Braunschweig Delmenhorst Essen Flensburg Fürth Hagen Hamm/Westf. Hof Kaiserslautern Ludwigshafen Mönchengladb Mülheim Münster Neumünster Oldenburg Osnabrück Remscheid Solingen Straubing Wuppertal	Baden-Baden Koblenz Landau/Pfalz Neustadt/Wst. Pirmasens Wiesbaden	Ansbach Augsburg Bamberg Freiburg i. Br. Kempten/Allg. Landshut Memmingen Rosenheim Würzburg	Amberg Aschaffenburg Coburg Erlangen Frankenthal Ingolstadt Kaufbeuren Passau Regensburg Schwabach Speyer Weiden/Opf. Zweibrücken
<b>Type(s) of cities</b>	Large cities, Ruhr, ports, Berlin	Large cities, regional capitals, research cities	Towns, Bergisches Land, Ruhr, rural solitary cities	Towns in Palatinate	Towns in Bavaria	Towns in Northern and Eastern Bavaria

In Cluster 1 (**low motorisation**) motorisation levels were extremely low in 1938 (Tab. 7) and remained considerably below average despite some catch-up. This is true for both cars and motorcycles.

As Berlin is in this cluster it should be noted that the analysis is limited to the period from 1938, masking the turbulent start of motorisation in Berlin at the dawn of the 20<sup>th</sup> century.

Tab. 7: Motorisation levels in the clusters. See remarks below figure 1

	Cluster 1	Cluster 2	Cluster 3	Cluster 4	Cluster 5	Cluster 6	Total
<b>Motor vehicles</b>							
1938	36	56	44	53	62	47	49
1958	85	130	105	127	132	117	115
1968	191	248	216	251	241	233	229
1978	331	378	371	426	393	390	377
1988	431	499	495	580	524	542	505
1998	490	537	561	636	589	622	565
2008	523	567	613	684	634	691	611
<b>Cars</b>							
1938	16	28	21	29	27	20	23
1958	50	83	61	79	72	65	68
1968	160	204	177	202	190	189	187
1978	282	315	312	347	316	324	314
1988	388	448	443	510	451	477	449
1998	426	469	484	546	494	534	487
2008	456	498	532	591	542	599	531
<b>Motorcycles</b>							
1938	12	18	15	16	27	21	18
1958	21	29	27	29	39	35	29
1968	3	3	4	5	7	5	4
1978	9	11	11	14	16	14	12
1988	16	18	18	22	26	25	20
1998	30	29	34	35	40	41	34
2008	37	35	42	43	47	51	42
<b>Number of cities</b>	10	19	23	6	9	13	80

See remarks below figure 1

In Cluster 2 motorisation level with cars and vehicles in total was already very high in 1938, but fell below average in subsequent decades. This is similarly true for motorcycles, except that motorcycle ownership started from an average level. Cluster 2 is therefore characterised as **early motorised, but falling back**.

Cluster 3 started below average, but caught up to an average level. This is equally true for cars and motorcycles, and hence Cluster 3 may be termed **catch-up motorisation**.

In Cluster 4, car ownership started from a very high level, and is still above average. Motorcycle

ownership started from a low level, and reached an average level today after a maximum in the 1960s and 1970s. The constantly above-average level of car ownership is most striking, yet. Thus, Cluster 4 may be termed an **early motorised car city**.

As opposed, motorcycle ownership was extremely high in 1938 in Cluster 5, and it is still above average. Car motorisation declined over time from a high to an average level. The values for motorcycles are salient in this cluster, and hence it may be characterised as an **early motorised motorcycle city**.

In Cluster 6 motorcycle ownership is also far above average, reaching even higher values than in Cluster 5 today. Car motorisation was clearly below average in 1938, but is above average today. Cluster 6 is therefore called **motorcycle city with catch-up car motorisation**.

The clusters differ not only with respect to motorisation trends, but also in terms of the character of the cities included (Tab. 6).

The clusters 1 and 2 include the largest cities. Cluster 1 is mainly characterised by three types of cities: Ruhr cities, port cities, and Berlin (that could be considered a separate 'type' not only with respect to motorisation). Cluster 2 mainly combines regional capitals (*Landeshauptstädte*), cities with a long historical tradition, distinguished research cities and cities that accumulated wealth with a particular branch of economy (e.g. Pforzheim: jewelry; Krefeld: textile goods).

In Cluster 3, three cities had more than 300,000 inh in 1938 as well as 2008, i.e. Essen, Bochum and Wuppertal. The focus in Cluster 3 is on smaller major cities, among which the *Bergisches Land* (Remscheid, Solingen, Wuppertal) as well as the Ruhr and adjacent areas (Bochum, Essen, Bottrop, Hagen, Hamm, Mülheim, Mönchengladbach) dominate. Besides, solitary, often peripheral locations in the countryside stand out (Flensburg, Hof, Münster, Neumünster, Oldenburg, Osnabrück, Straubing). Generally the focus is more in the North than in the South.

The clusters 4 and 5 are clearly characterised by medium-sized towns. In 1938 as well as 2008 all cities and towns in these clusters had less than 300,000 inh. The main difference between the two clusters is their regional distribution. While the focus of Cluster 4 is in Palatinate, Bavaria dominates Cluster 5.

Cluster 6 gathers the smallest towns. In 1938, 12 out of 13 towns had less than 50,000 inh. By 2007 three towns had passed the threshold of 100,000 inh (Regensburg, Ingolstadt and Erlangen) and become smaller major cities. Again, Bavaria dominates Cluster 6. However, the focus is more on

Northern and Eastern Bavaria than in Cluster 5 (Amberg, Aschaffenburg, Coburg, Erlangen, Passau, Regensburg, Schwabach, Weiden), i.e. on more remote regions, seen from a Bavarian perspective. The cluster also includes some Palatinate cities.

The distinct separation between North and South Germany in the clusters calls for interpretation. The regional focus of motorcycle ownership in South Germany may not be explained by the locations of manufacturers. Prior to WWII there was no important production site for motorcycles in Bavaria to the best of the author's knowledge. Differences in transport policy should not play a distinct role either (see discussion in SCHMUCKI 1995).

A combination of resource availability and requirements may serve for interpretation. Concerning requirements, topography may play a certain role. In hilly terrain the motorcycle may have been a convenient substitute for the bicycle before more affluence made way for the diffusion of the car. However, this is not likely to be a sufficient explanation. Resource availability combined with requirements could also point towards farming on a sideline basis (*Nebenerwerbslandwirtschaft*), which may render a motor vehicle necessary. The necessity arises, first, from the combination of several gainful jobs and the associated complex daily life and scarce time budget and, second, from fragmented land estates with long trips in between. This in turn points towards the spatial distribution of *Realteilung* (South German inheritance law under which land was equally divided among all sons). As opposed, under the North German *Anerbenrecht* land was inherited completely by one person (typically the eldest son). This did not require motor vehicles to the same extent either for the inheriting son who stayed a farmer or for his siblings who became employees in other branches of economy.

This lack of requirements may also serve to explain the composition of Cluster 3 which started from a low motorisation level. First, this cluster includes a number of industrial cities at the Ruhr (Bottrop, Bochum, Essen, Hagen, Mülheim) and in the *Bergisches Land* (Remscheid, Solingen), which were characterised by a relatively poor industrial workforce with short daily trips. Second, it includes some medium-sized administrative cities in rural areas (Flensburg, Neumünster, Osnabrück, Oldenburg) that probably had a relatively low affluence level plus a lack of requirements for long trips.

Given that this interpretation is accepted the question arises why some South German cities achieved a high level of car ownership in early years,



whereas others started with motorcycles. Concerning this issue requirements probably play less of a role than chance in terms of affluence level. In Cluster 6 the high level of motorcycle but low level of car ownership in early years stands out. This reflects a 'poor' type of medium-sized towns in which households could typically afford a motorcycle (possibly with a passenger seat), but not a car in early decades. The opposite model is Cluster 4 with its early high level of car motorisation. This includes wealthy cultural centres and residencies such as Baden-Baden and Wiesbaden, and cities which gained affluence from industry, viticulture or the military, e.g. Pirmasens (shoe manufacturing), Neustadt at the Weinstraße (viticulture), Landau (viticulture, military) or Koblenz (military). Cluster 5 is in a sense a combination of clusters 4 and 6. The above average ownership level of cars and motorcycles points towards prosperity plus strong requirements for motorised transport even among less affluent households.

Besides economy, political factors may play a role. This refers not so much to transport policy in terms of spatial differences in the promotion of motorisation than to the quality of the road networks. High standard roads may contribute to explain the early high level of motorisation in regional capitals such as Munich, Stuttgart or Nazi-promoted Nuremberg. Conversely, the lack of quality in rural roads and tracks contributes to the low car motorisation in rural areas until the 1960s. A higher degree of modernity in road networks in Prussia (Northern Germany) may also contribute to explain the lower level of car motorisation in South Germany.

There is only limited evidence for the speculation that key sites of automobile industry have a conspicuously positive impact on (car) motorisation. Wolfsburg had a clearly above average level of motorisation from the beginning. However, this city was excluded from cluster analysis due to missing values in 1938, the city's year of foundation. Many key locations of automobile industry are in Cluster 2 and showed high motorisation levels in early decades: Munich, Stuttgart, Cologne, Bremen, and Frankfurt (Rüsselsheim). However, the motorisation level of Bremen fell from above-average to below-average, measured against other cities of similar size. Motorisation figures in Munich, Stuttgart and Frankfurt remained on high levels, and that of Cologne was only at an average from the start.

In this respect it is interesting to look at cities where large automobile production facilities were established within the study period, e.g. Emden (VW, 1964), Bochum (Opel, 1962), Kassel/Baunatal (VW,

1958), Ingolstadt (Horch/Audi, 1950) or Regensburg (BMW, 1986). Assuming an important impact of the local automotive industry, a disproportionate increase in motorisation after the establishment has to be expected, compared to other cities of the same size. There appears to be evidence for this assumption in some cases, namely Emden, Ingolstadt and Bochum (without table). These cities, however, are cases of catch-up motorisation starting from a low level. Looking at a reference example that did not experience the establishment of automotive industry (Dortmund) shows that the catch-up process occurred at the same time and to the same extent as in Bochum. Other cases (Regensburg, Kassel) show a mixed picture. While in Regensburg a disproportionate increase in motorisation since the 1980s can be seen, Kassel even tends to fall back.

In total, the evidence for a strong impact of the local automotive industry on motorisation is not fully convincing, even when in some cases the industry may play an important role, particularly when firm vehicles of the manufacturer are registered in the respective city. The findings could look different if the brand composition of the local vehicle fleet was studied rather than motorisation levels. SCHAMP (2004) shows associations between manufacturing and vehicle type choice on a regional level, and SCHMID et al. (1994, 200ff.) point these out on a national level as a reflection of patriotism.

## 5 Outlook

Motorisation has shaped the 20<sup>th</sup> century in economic, social, spatial, technical and cultural terms. This paper studied spatial aspects of motorisation based on longitudinal data for German cities, spanning trends over a century. The urban start of motorisation that has often been mentioned by transport historians, but rarely studied systematically, becomes apparent. The turnaround in car ownership levels between urban and rural areas was not before the 1960s, in North Rhine-Westphalia even in the 1970s (SCHEINER 2010), when today's above-average car ownership levels in suburban and rural areas emerged. As opposed, the motorcycle was more common in rural areas and less affluent cities even before WWII.

A typology of motorisation trends in cities over the period 1938 to 2008 shows different paths in urban motorisation. Differences may emerge from a number of factors, such as affluence level, economic structures including agriculture and related inherit-

ance law, vehicle fleets of firms and public administration, as well as the quality of road networks and public transport services. These factors have to be seen against the background of spatial form and processes, most noticeably suburbanisation.

The typology shows close associations with city size classes. Most large cities are gathered in a cluster characterised by initially high, but falling back motorisation levels. The Ruhr area, port cities, and Berlin are exceptions from this pattern caused by economy. Medium-sized towns spread over various types that differ in trends concerning the car and the motorcycle. City size classes and economic affluence are superimposed by regional focuses that are characterised by distinct trends for cars and motorcycles.

There are a number of questions arising for future research that can only briefly be noted here. Among these are the following:

- How do motorisation trends in rural areas differ between regions over and above differences between cities?
- Can various paths of motorisation be better traced back to causes? Can the heuristic interpretation suggested in this paper be verified by using economic and social, maybe even infrastructural variables describing cities or regions?
- Which picture emerges when cities or other spatial units are categorised by impact factors of motorisation rather than motorisation trends themselves? Doing so would permit to study motorisation as dependent on the urban (or spatial) type.

Answering these and other questions would not only contribute to better understand motorisation history, but could also shed new light on forecasting future transport trends.

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